



Independent Communications Authority of South Africa
Pinmill Farm, 164 Katherine Street, Sandton
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MEDIA RELEASE

ICASA CONDUCTS AN INQUIRY INTO SUBSCRIPTION TELEVISION MARKETS

23 June 2016

Johannesburg – The Independent Communications Authority of South Africa (ICASA) hereby invites the media and other stakeholders to a press briefing to announce the launch of an inquiry into the subscription television broadcasting services market.

The purpose of the inquiry is to, among others, define the relevant wholesale and retail markets or market segments in the subscription television broadcasting, taking into account the relationship, if any, and the impact from adjacent markets (i.e. Free-to-air broadcasting services, new technologies, and so on); and to determine whether there is effective competition in those relevant markets and market segments.

The Authority has observed the failure of new market entrants to commence with licensed activities in this market and noted that only two subscription broadcasters operate despite several having been licensed.

This highlights concerns of competition in the subscription television broadcasting market which appears not to be functioning effectively.

The press briefing shall be held as follows:

Date : 24 June 2016
Time : 10h00
Venue : **ICASA Head Office, Block C Presentation Room**
164 Katherine Street
Sandton
2146.

Ends...

All media enquiries must be directed to:

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